



# Lebanon Mine Action Center

المركز اللبناني للأعمال المتعلقة بالألغام

## Mine Risk Education in Lebanon



Geneva, 18 February 2016



## Chain of Command

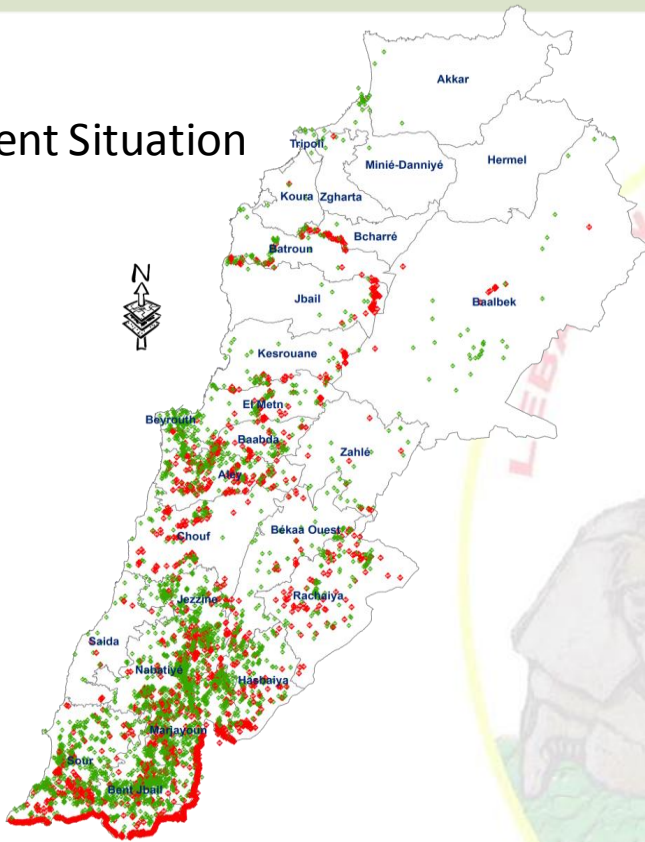




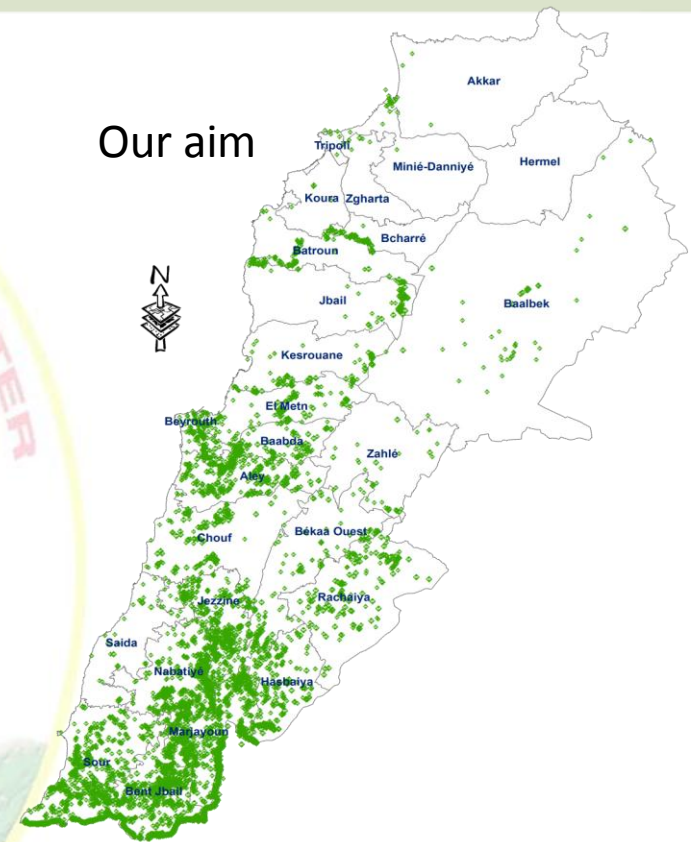
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Current Situation



Our aim



Vision  
Lebanon free from the impact of  
Cluster Munitions  
Mines  
Explosives remnant of war



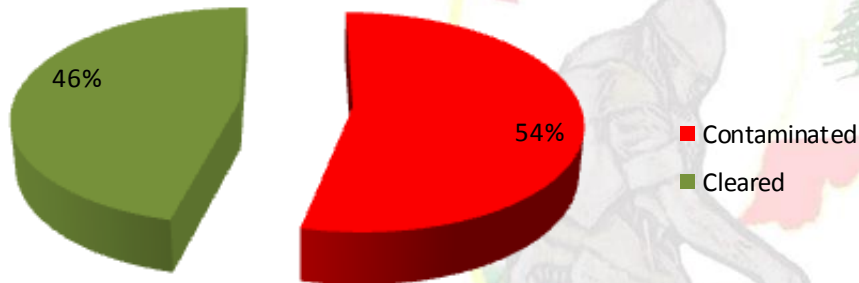
### Current Status in Lebanon

	Contaminated	Cleared	Remained Un-Cleared
Cluster Munitions	60,174,127	43,855,327	16,318,800
Landmines	54,136,366	25,047,409	29,088,957

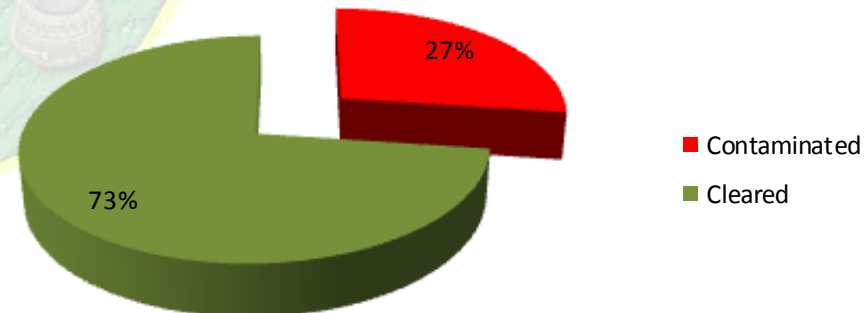


### Current Status in Lebanon

#### Landmines

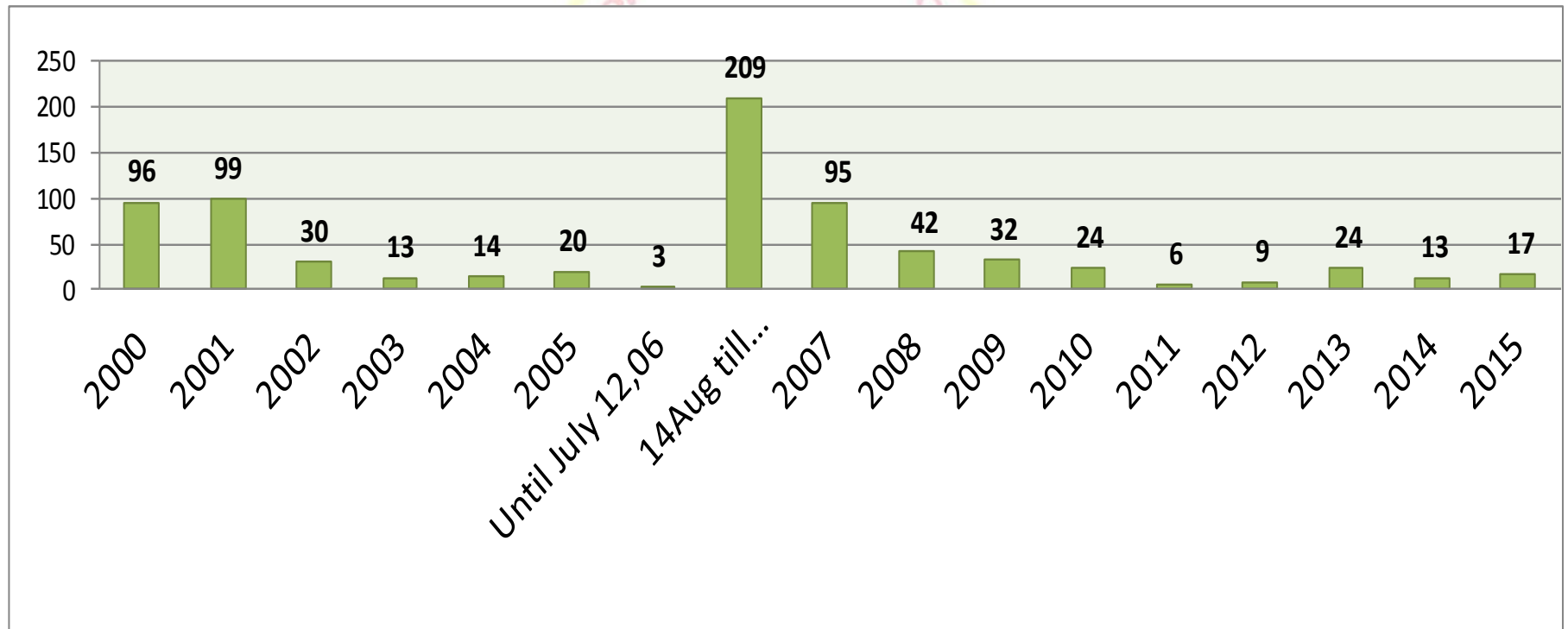


#### Cluster Munitions





### Victims







## Mine Risk Education in Lebanon

In general, MRE targets the “unaware”, the “unknowledgeable”, the “misinformed”, the “reckless”, and the “compelled”. MRE shall be tailored to suit the different categories as well as the varying demographic factors, such as the gender and age compositions of the target group(s). Thus, depending on the demographics of the target group, different MRE tools shall be used to communicate MRE messages, including:

- Lectures and presentations
- Short Message Service (SMS)
- Social Media Messages
- Flyers and posters
- Short articles and stories
- Mass media messages
- Messages transmitted through non-traditional venues



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### Mine Risk Education in Lebanon

Irrespective of the tool or channel, any message transmitted shall be pre-tested for clarity, impact, and suitability to ensure the avoidance of misleading and confusing messages.

IAs and members of the MRE Steering Committee who wish to transmit MRE messages shall ensure that the messages have prior approval from the LMAC.



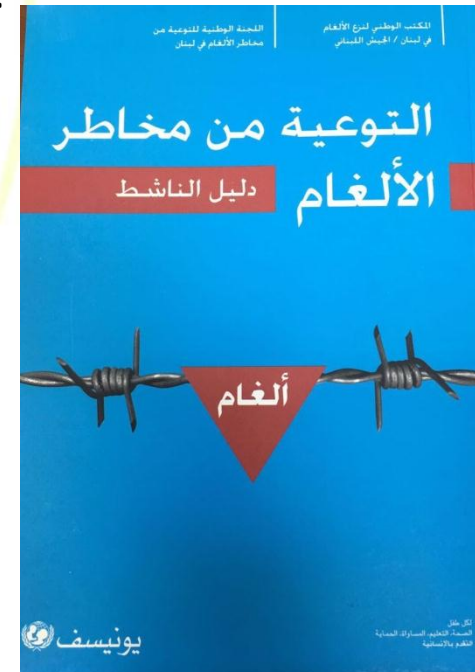


### Mine Risk Education in Lebanon

MRE in Lebanon is conducted under the supervision of and in coordination/partnership with LMAC by:

- trained activists from the National MRE Steering Committee that is affiliated to LMAC, (NGOs working in local communities, and in private schools;
- trained health educators in the public schools of Lebanon.

Trainings are executed following a national MRE Curriculum developed by the University of Balamand, funded by UNICEF, and approved by LMAC according to the NMAS.







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In the near future, LMAC shall start accrediting all MRE activists in Lebanon in compliance with NMAS, and specifically NMAS 08.10

Note that Gender is one of the cross cutting issues at LMAC.  
MRE in Lebanon is under the supervision of Col. Marie Abdel Massih.





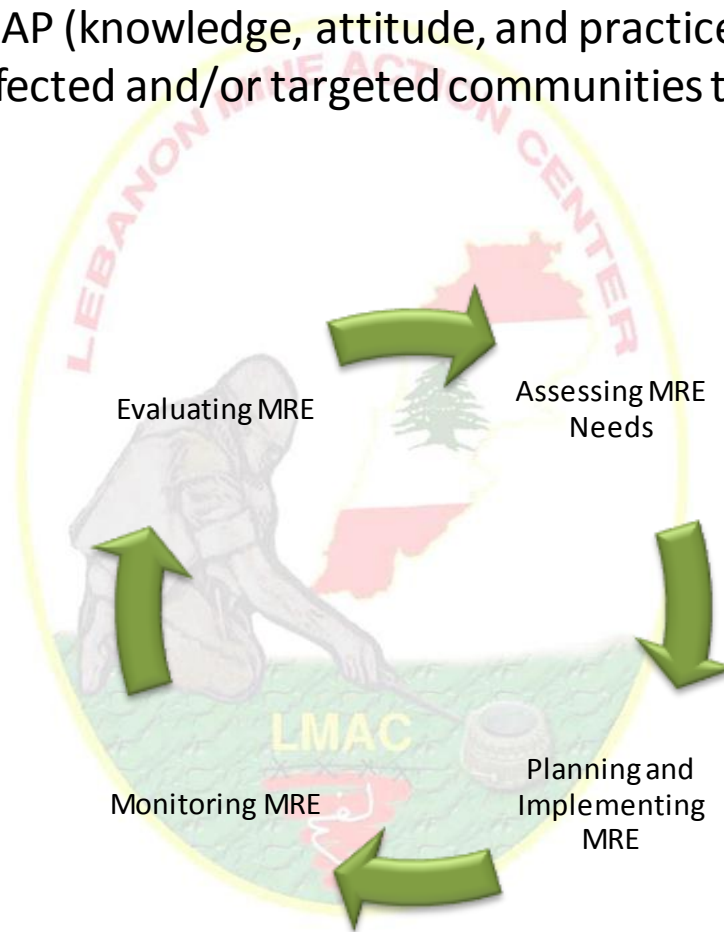


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MRE in Lebanon is based on:

- ✓ Needs assessments & KAP (knowledge, attitude, and practice) surveys undertaken in partnership with the affected and/or targeted communities to inform messages and methods.





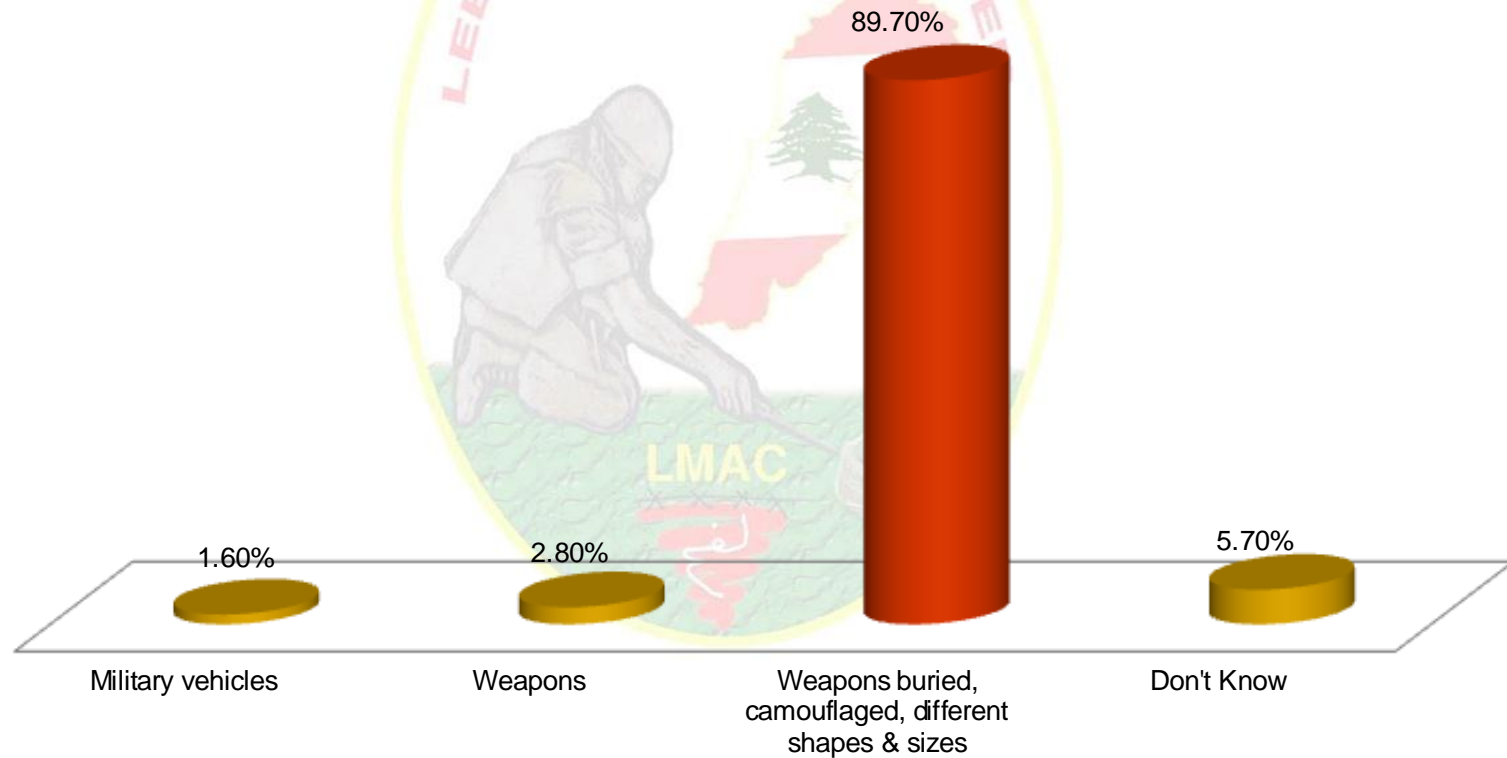
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What are Landmines?



Example of KAP retrieved Data (Public schools in Lebanon, Fall 2014)

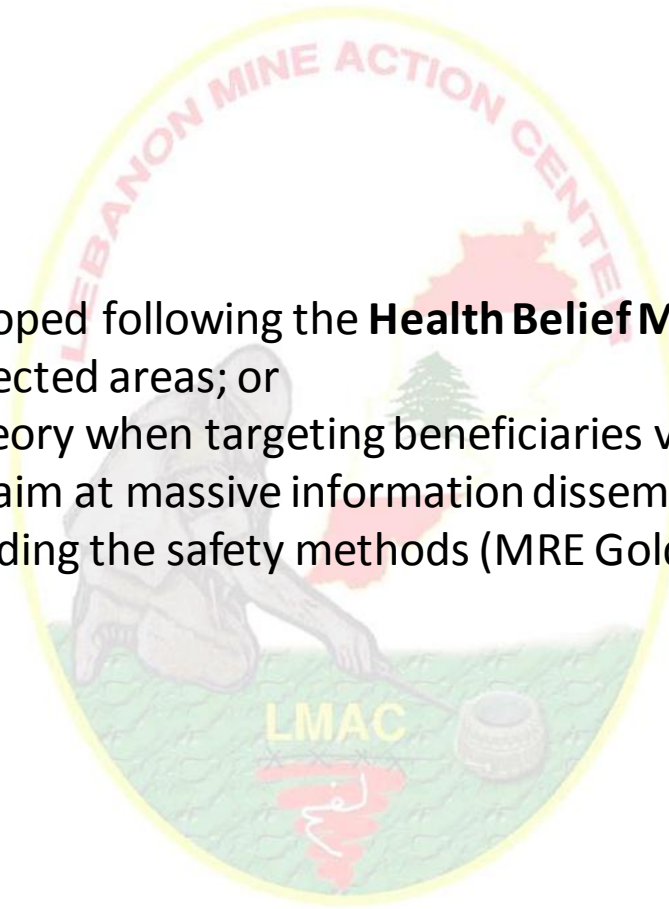


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Then,

- ✓ Lesson plans are developed following the **Health Belief Model** when targeting beneficiaries in the affected areas; or
- ✓ The social cognitive theory when targeting beneficiaries visiting affected areas.
- ✓ Public campaigns that aim at massive information dissemination to raise public awareness while spreading the safety methods (MRE Golden Rule) around.
- ✓ bike





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## Key Concepts of the HBM

Concept	Definition	Application
Perceived Susceptibility	One's belief regarding the chance of getting a condition	Define Population at risk, risk levels
		Personalize risk based on a person's characteristics or behavior
		Make perceived susceptibility more consistent with an individual's actual risk
Perceived Severity	One's belief of how serious a condition and its sequel are	Specify consequences
Perceived Benefits	One's belief in the efficacy of the advised action to reduce risks or seriousness of impact	Define action to take: how, where, when; clarify the positive effects to be expected
Perceived Barriers	One's belief about the tangible and psychological costs of the advised action	Identify & reduce perceived barriers through reassurance, correction of misinformation, incentives, assistance
Cues to Action	Strategies to activate one's readiness	Provide how-to information, promote awareness, employ reminder system
Self-Efficacy	One's confidence in one's ability to action	Provide training, guidance in performing action
		Use progressive goal setting; give verbal reinforcement
		Demonstrate desired behaviors
		Reduce anxiety



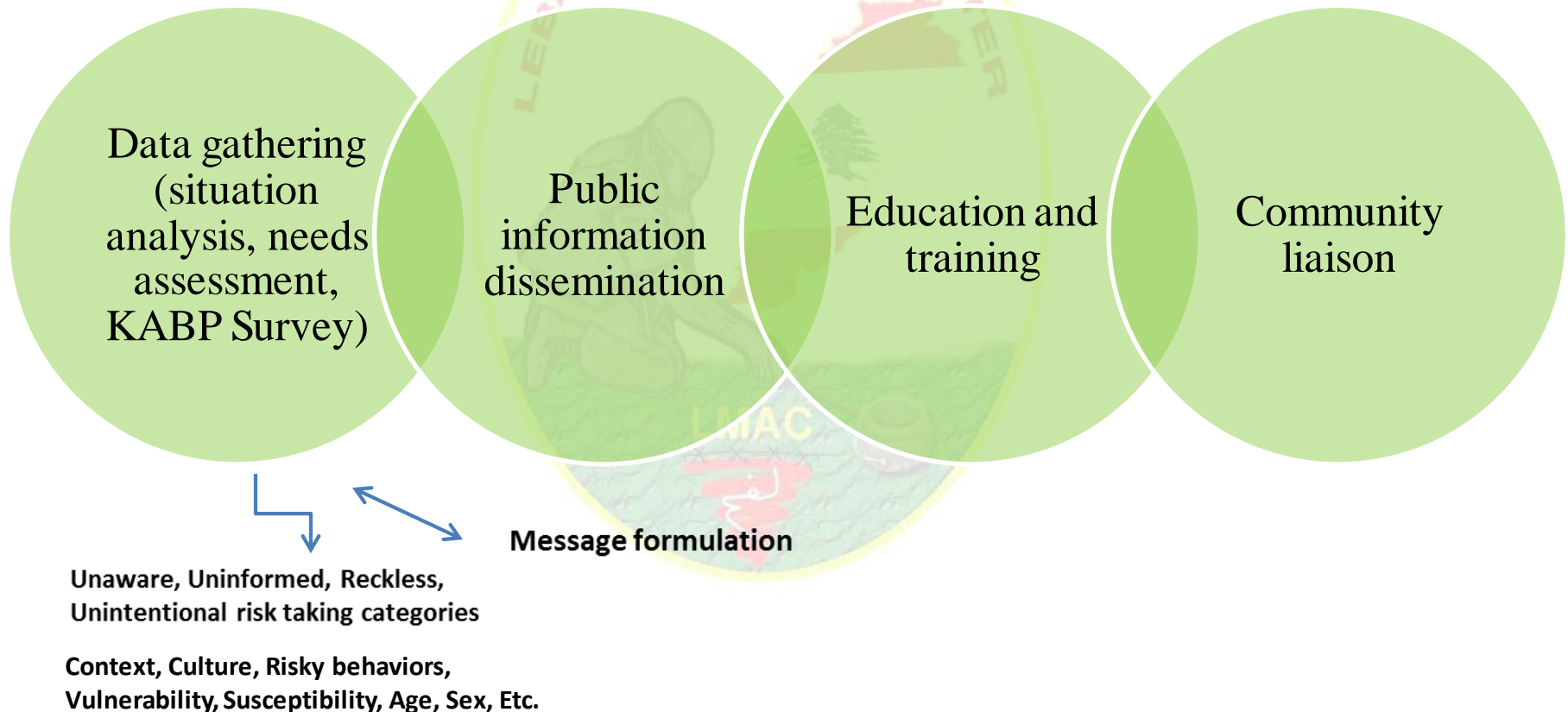


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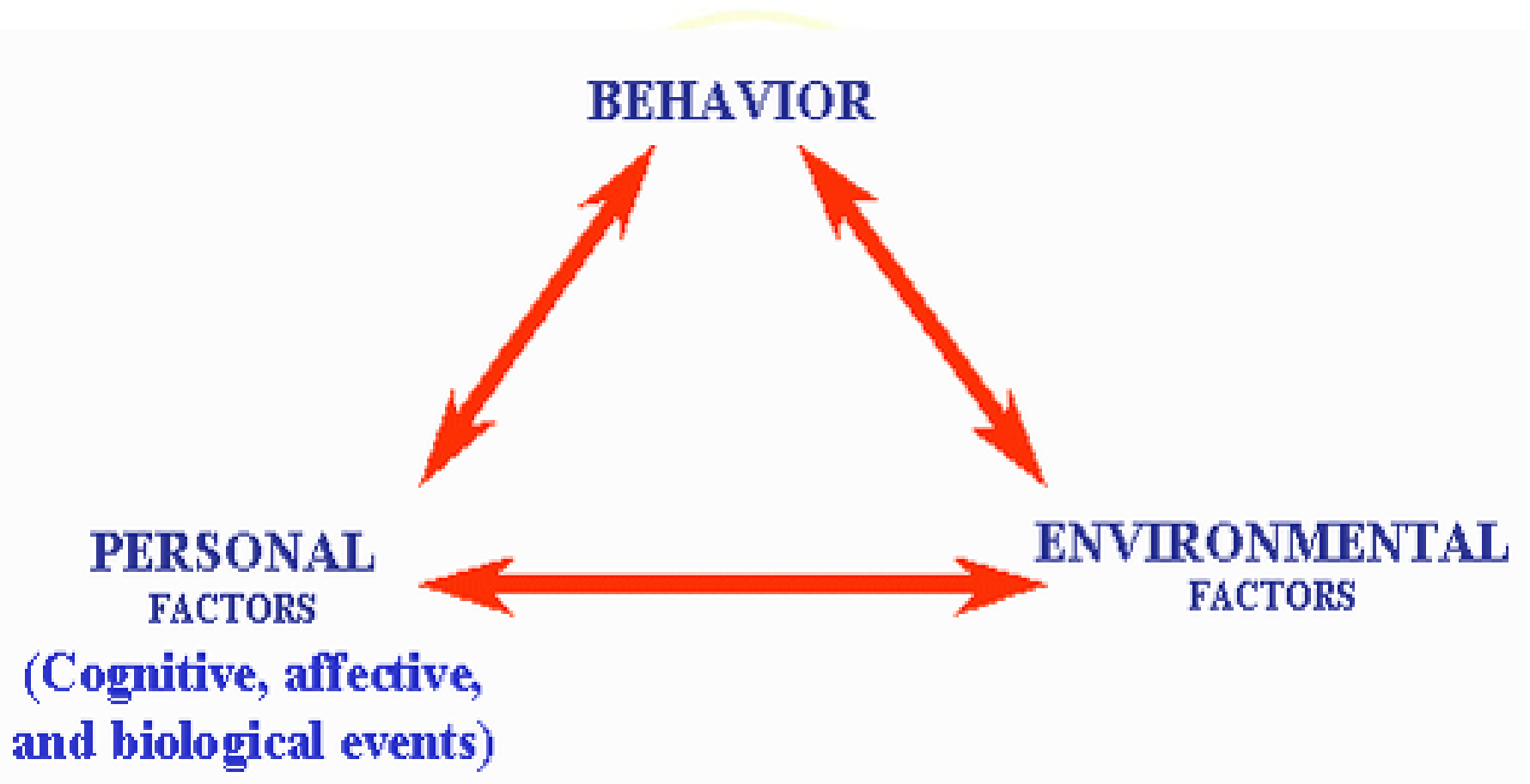
## Steps, Targets and Methods

1. Understand the Threat. 2. Plan your response. 3. Train on MRE delivery. 4. Ensure the safety of everyone involved in MRE. 5. Make your implementation Participatory. 6. Share information and make planning Participatory. 7. Monitor, evaluate, and make internal reviews.





### The Social Cognitive Theory Conceptual Model





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## المركز اللبناني للأعمال المتعلقة بالألغام Lebanon Mine Action Center–LMAC

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